THE BUSINESS YOU'RE BUILDING.

WHAT THIS IS

Six weeks ago you filled out The Business Before. This is the other half. Fill it out in Session 6 with Frank. The two documents together tell the story of what changed and what you are building toward.

THE BUSINESS YOU'RE BUILDING

Your six-word statement (final):

Your three-year vision in one sentence:

Your three constraints from Section 1 and where each stands now:

1. Constraint one (from 1.5 The Business Before)
    a. Status now (circle one): Addressed. In Progress. Still Open.
2. Constraint two (from 1.5 The Business Before)
    a. Status now (circle one): Addressed. In Progress. Still Open.
3. Constraint three (from 1.5 The Business Before)
    a. Status now (circle one): Addressed. In Progress. Still Open.

Did one or multiple constraints completely get resolved and you added a new one? If so what is it:

Your current time split:

Tactician ____% Manager ____% Entrepreneur ____%

The role you are leading from now:

What kind of business are you building (circle one):

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Lifestyle Business. Growth Rocket. Legacy Brand.

Your Diamond Map scores now:

Business ____ Financial Independence ____ Relationships ____ Health and Wellbeing ____

What does the business need most from you right now:

THE STORY

Answer these three questions in your own words. A sentence or two is enough. These are not a report. They are a record.

What is the most important thing that changed about how you see your business?

What did you think was the problem when you started that turned out to be a symptom of something else?

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What does the business you are building now look like compared to the one you described six weeks ago?

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