THE BUSINESS BEFORE.
THE BUSINESS YOU'RE BUILDING.

WHAT THIS IS

This document captures two moments in your business. The first is where you are when you start. The second is where you are after six weeks of deliberate work. Fill in Section 1 as your first task after Session 1 while everything is fresh. Bring this document to every session. Fill in Section 2 during Session 6.

The gap between the two sections is the work.

THE BUSINESS BEFORE

Your six-word statement (working draft is fine):

Your three-year vision in one sentence:

The three constraints you named:

1.

2.

3.

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Your current time split:

Tactician ____% Manager ____% Entrepreneur ____%

The role you are committing to lead from:

What kind of business are you building (circle one):

Lifestyle Business. Growth Rocket. Legacy Brand.

Your Diamond Map scores today:

Business ____ Financial Independence ____ Relationships ____ Health and Wellbeing ____

What does the business need most from you right now:

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