BEFORE THE WORK STARTS

BEFORE WE START

Before we meet for Session 1, take ten minutes to answer these three questions. Write what comes first. You are not being graded. The more honest you are here the more useful our first session will be.

What made you decide to do this now? Not the polished answer. The real one.

What does success look like for you personally at the end of six weeks? Not for the business. For you.

What should I know about your business before we start that you did not put in the intake form?

Send this back before Session 1.

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