I WILL BE FRANK WITH YOU

THE BUSINESS YOU MEANT TO BUILD 8-MINUTE CHECKUP

SEE WHERE YOUR BUSINESS STANDS TODAY.

Answer each question on a scale of 0 (unsure) to 3 (confident) and tally your results to get your score.

1. CLARITY (YOUR NORTH STAR)

How clear are you on what you're building and why?

2. VALUE (WHAT PEOPLE PAY FOR)

How confident are you that your offer solves a real need?

3. MONEY (CASH FLOW + RUNWAY)

How well do you understand your numbers?

4. CAPACITY (YOUR TIME + ENERGY)

How realistic is your workload given your other commitments on a weekly basis?

5. SUPPORT (PEOPLE + ADVISORS)

Do you have people that encourage as well as challenge you?

6. SYSTEMS (YOUR OPERATIONS)

Do you have documented process that allows someone else to lead in your place?



SCORING

Add up your total from all six categories (maximum 18 points).

0–6: You're building on fog.

You're grinding harder than you need to, and clarity would move you forward faster. A strategy session would be a good starting point to better understand your business.

7–12: You're moving, but with friction.

Some parts of your business are solid, others are slowing you down. Attending one of the workshops could push you further faster with intention.

13–18: You're on your way, now optimize.

You're doing a lot right, but you're likely leaving time, money, or energy on the table. A strategy session can help refine the next stage and unlock untapped potential.

Your socre simply shows where to focus next. Want clarity start with the book or a workshop.

Want an outside perspective on what's going on with your business, schedule a free strategy session.

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